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**LIVE! CASINO APPOINTS BRIAN URAN AS VICE PRESIDENT OF MARKETING
FOR NEW \$150 MILLION GAMING, DINING AND
ENTERTAINMENT DESTINATION IN WESTERN PA**

Hempfield Township, PA (July 21, 2020) – Live! Casino today announced the appointment of **BRIAN URAN** as **Vice President of Marketing** for the new \$150-million gaming, dining and entertainment destination in Westmoreland County, Pennsylvania, set to open in late 2020.

In his role as Vice President of Marketing, Mr. Uran will focus on enhancing the customer experience throughout the property with new and exciting promotion launches, gaming features, and programs. He will oversee day to day operations of all aspects of the Marketing division, including Database Marketing, Advertising, Public Relations, Player Development, Promotions & Events, and Operations. He is also leading the rollout and operation of the corporate Online Gaming platform.

A member of the Live! team before the first operation opened in Hanover, Maryland in 2011, Mr. Uran worked his way up the ranks in several departments, including Slots, Table Games, Promotions, Players Club and Database Marketing, before assuming his current role.

During his tenure in Maryland, he helped to strengthen the Live! Rewards Club, which has been nationally recognized by USA Today as one of the top customer loyalty programs in the country. Mr. Uran was also integral in launching the innovative Giant Jackpots program, a mystery slot progressive, which was the first slot program of its kind in the State of Maryland guaranteed to hit between \$50,000-\$100,000.

He also spearheaded the development and launch of the My Live! Rewards mobile app, which is a platform that allows guests to access the latest Live! information, including the newest promotions, rewards and programs, as well as managing hotel bookings, reviewing recent game play activity, and even ordering a drink to their seat while playing at the casino.

About Live! Casino Pittsburgh

Opening in late 2020, Live! Casino Pittsburgh is a \$150-million, first-class gaming, dining and entertainment destination in Hempfield Township, Westmoreland County, approximately 30 miles from downtown Pittsburgh. Conveniently situated directly off Route 30 at the popular Westmoreland Mall development, the 100,000-square-foot facility will feature 750 slots and approximately 30 live-action table games, plus a FanDuel Sportsbook. It also will provide nationally recognized restaurants and live entertainment venues, including Sports & Social Steel City, a one-of-a-kind sports restaurant, gaming venue and social lounge that will offer guests the ultimate sports fan experience. Live! Casino will be developed, owned and managed by Stadium Casino Westmoreland RE LLC, an affiliate of The Cordish Companies, the premier developer of Live! dining, entertainment, gaming, hotel and sports-anchored destinations in the country. Visit pittsburgh.livecasinohotel.com.

About The Cordish Companies

The Cordish Companies' origins date back to 1910, and encompass four generations of privately held, family ownership. During the past 10 decades, The Cordish Companies has grown into a global leader in commercial real estate; entertainment districts; sports-anchored developments; gaming; hotels; residential properties; restaurants; international development; coworking spaces; and private equity. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. The Cordish Companies has developed and operates highly acclaimed dining, entertainment and hospitality destinations throughout the United States, many falling under The Cordish Companies' Live! brand, highly regarded as one of the premier entertainment brands in the country. Welcoming more than 55 million visitors per year, these developments are among the highest profile dining, entertainment, gaming, hotel and sports-anchored destinations in the country. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created. For more information, visit www.cordish.com or follow us on [Twitter](#).

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